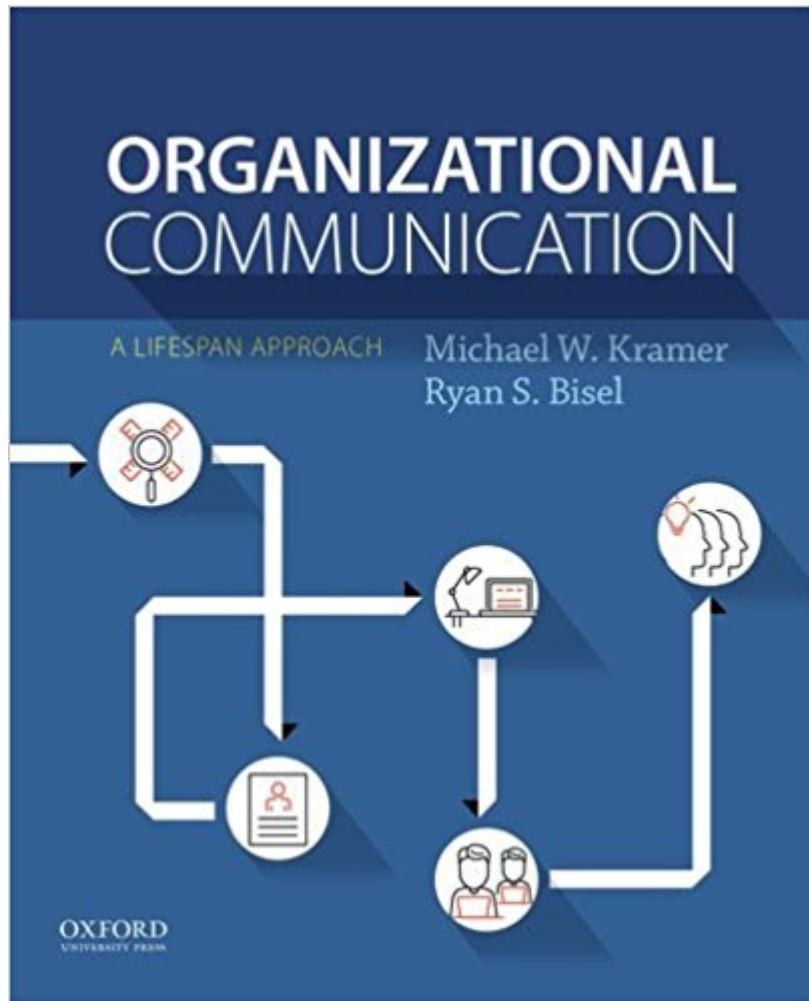




The book was found

Organizational Communication



Synopsis

Organizational Communication: A Lifespan Approach is a student-focused introduction to the field. Full of real-world stories, helpful and unique illustrations, and constant application of theory, this text engages students and shows them how to apply concepts, theories, and perspectives in every chapter. Organizational Communication helps students understand their communication as participants in organizations throughout their lifetimes. It begins with how pre-career experiences influence our expectations for organizational experiences and ends with organizational exits, including retirement. This approach provides a seamless integration of theory and application while helping students at any stage of life reflect on past experiences, prepare for new endeavors and roles, and understand vital organizational theories and perspectives in new and concrete ways.

Book Information

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Customer Reviews

"This is truly a student-centered textbook that helps readers learn about key theories and concepts in organizational communication and understand how to apply them in their daily lives. I also like how the book is structured; it incorporates various theoretical perspectives throughout each chapter, which is perfect for an undergraduate audience. I am so excited to use it!"--Stephanie Dailey, Texas State University

"The book offers a theoretically sophisticated yet accessible introduction to organizational communication and has the potential to help students understand the importance of communication in organizations across their lifespans."--Kathleen Krone, University of Nebraska

"This is a well-organized and thoughtfully structured textbook that aligns organizational

communication topics with students' potential career/organizational member lifespan."--Michelle Fetherston, Marquette University and the University of Wisconsin-Milwaukee"Organizational Communication offers a fresh take on a comprehensive understanding of the field's approaches and processes. It follows a less traditional path while incorporating new and relevant examples and a basic approach to conducting and understanding organizational communication research."--Kimberly Smith, University of Central Florida"Organizational Communication describes organizational communication, not from a topical or historical perspective like many other books, but from the perspective of a person entering, assimilating, and exiting an organization. It shows more of how organizational communication looks in practice than other textbooks do."--LaKresha Graham, Rockhurst University

Michael W. Kramer is Professor and Chair of the Department of Communication at the University of Oklahoma. Ryan S. Bisel is Associate Professor in the Department of Communication at the University of Oklahoma.

This is my favorite scholarly textbook so far. The author gives a thorough explanation for all the theories and concepts covered in the textbook. Each chapter starts off with a relevant, interesting example that is incorporated throughout the chapter to give additional understanding to the highlighted topics. A unique feature is that each chapter also applies the concepts covered to volunteer organizations.

This item is not actually the hardcover book, but instead is an unbound textbook with holes to put in a three-ring binder. Not so great for people who just want a book.

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